



This project is co-financed by the European Union  
and the Republic of Türkiye

## Technical Assistance for Türkiye in Horizon Europe

### Project Writing Training Agenda

**Day 1: April 16, 2025**

---

**08:45 – 09:30**

***Registration and Welcome Coffee***

---

**09:30 – 11:00**

***Training Session 1: The Intelligence Behind Horizon Europe***

- *Overview of Horizon Europe objectives, structure, and pillars*
  - *Key success factors for funding*
- 

**11:00 – 11:30**

***Break & Networking***

---

**11:30 – 13:00**

***Training Session 2: The Full Proposal Development Cycle (I.C.R.E.A.T.E.S. Formula)***

- *Ideation and concept formulation*
  - *Consortium building strategies*
  - *Proposal drafting and budgeting essentials*
- 

**13:00 – 14:00**

***Lunch Break***

---

**14:00 – 15:30**

***Training Session 3: Horizon Europe Evaluation – Impressing Evaluators (C.R.I.T.E.R.I.A. Formula)***

- *Understanding evaluation criteria*
  - *Tips and strategies to enhance proposal success*
- 

**15:30 – 15:45**

***Coffee Break***

---

**15:45 – 16:30**

***Interactive Quiz & Preparation for Day 2 Workshops***

---



This project is co-financed by the European Union  
and the Republic of Türkiye

## Day 2: April 17, 2025

---

**08:45 – 09:30**      **Registration and Morning Coffee**

---

**09:30 – 11:00**      **Workshop Session 1: Group Work**

*Participants join one group based on their area of interest:*

- *Group 1: ERC – Identify panels and develop breakthrough ideas*
  - *Group 2: MSCA – Capacity-building actions for researchers*
  - *Group 3: Pillar 2 – Collaborative grant application strategies*
  - *Group 4: EIC Accelerator/Pre-accelerator strategies*
  - *Group 5: EIC Pathfinder/Transition opportunities*
  - *Group 6: Widening Actions – Enhancing participation*
  - *Group 7: Open Topic (based on participants' suggestions)*
- 

**11:00 – 11:30**      **Break & Networking**

---

**11:30 – 13:00**      **Workshop Session 2: Group Presentations and Feedback**

- *Each group presents outcomes and receives feedback*
- 

**13:00 – 14:00**      **Lunch Break**

---

**14:00 – 15:30**      **Workshop Session 3: Group Work**

- *Participants switch groups to explore additional areas*
- 

**15:30 – 15:45**      **Coffee Break**

---

**15:45 – 16:30**      **Workshop Session 4: Final Group Presentations and Closing Remarks**

- *Final presentations from each group*
  - *Summary, feedback, and next steps for successful Horizon Europe applications*
-